

MICROFIBRE TOWELS

CATALOGUE 2017

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Travel Companion Towel

Ideal for Travelers

Sports Towel

Perfect for the Gym

Sea Breeze Towel

An essential for the beach

Sea Breeze Plus Towel

Quick drying, Outdoor suitable

Outdoor Towel

Great for the outdoors

Golfers Towel

Companion for the golfer

Chillax Towel

Single-handedly take on Global Warming

Picnic Mat

Large Picnic mat in a Bag





Travel Companion Towel

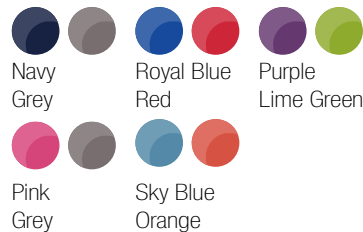
Swim - Dry's Travel Companion is made from the renowned Microfiber fabric and is stylish and trendy. Just slot it into your purse, backpack or handbag and customise your travel experience. You can also liven up your child's school experience by tossing it into their backpacks and giving them something perfect and vibrant and anti-bacterial for daily use.

- Size (mm) : 50 x 30 cm
- Weight : 30 grams.
- Material : 80% Polyester; 20% Polyamide Nylon.



Assorted Colors

Available in 6 Different Color Combinations



Product Code

1001



Sports Towel

Attention sportsmen and gym-goers! Swimdry has the latest design in a gym towel that is super absorbent, quick-drying and perfectly suited for gym and sport sessions. Not to mention the additional anti-bacterial treatment that provides endless benefits. The additional waterproof zip- compartment is perfect for the storage and safekeeping of your essentials and valuables while you gym. Get trend-setting at the gym and on the sports field with Swimdry's Gym Towel.

- Size (mm) : 80 x 40 cm
- Weight : 65 grams
- Material : 80% Polyester; 20% Polyamide Nylon



Assorted Colors

Available in:



Navy



Red



Grey



Sky Blue



Pink



Purple



Royal Blue



Lime Green



Black

Product Code

1002

swim - dry

















Outdoor Towel

Swimdry introduces the revolutionary range of outdoor Microfiber towels that is the future of the towelling industry. The towel is compact, super absorbent and fast-drying for a perfect fuss-free experience. Its unique design enables it to soak up 5 times its weight in liquid but still dry 10 times faster. Its anti-bacterial treatment prevents the build-up of odour-causing bacteria and mildew. This keeps it fresh and sterile. While traditional towels lose their threads, become worn out and begin grazing your skin when you're drying off, Swimdry Microfiber towels has an ultra durability factor that keeps it permanently and luxuriously feather-soft. This versatile, traditional towel alternative can be used as a sun-shade, blanket, baby sling, bath towel and travel set. Towelling has never been this easy – opt for Swimdry high quality Microfiber products.

- **Size (mm) :** 130 x 80 cm
- **Weight :** 210 grams
- **Material :** 80% Polyester; 20% Polyamide Nylon

Assorted Colors

Available in:

- | | | | |
|---|--|--|--|
|  Navy |  Pink |  Sky Blue |  Orange |
|  Grey |  Royal Blue |  Purple |  Army Green |
|  Black |  Red |  Lime Green |  Yellow |

Product Code

1003

swim - dry

Sea Breeze Towel







Whether it is a road trip, family vacation or dream holiday, the Swimdry Beach towel range is a major problem-solver. No matter the journey, lugging around heavy, space-consuming traditional towels is a nuisance. The Swimdry Beach Towel is available in many exciting colours and designs suitable for any age or gender. Traditional beach towels become damp, bulky, odour-causing sand traps that just dampen your holiday spirit. All this is now an issue of the past, step into the future with a Swimdry Beach Towel Set.



- Size (mm) : 150 x 75 cm
- Weight : 230 grams
- Material : 80% Polyester; 20% Polyamide Nylon

Assorted Colors

Available in:

- | | |
|--|---|
|  Teal Circle |  Purple Flower |
|  Coral Flower |  Blue Circle |
|  Navy Circle |  Red Circle |

Product Code

1004

swim - dry





Sea Breeze Towel

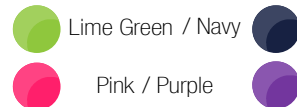
Whether it is a road trip, family vacation or dream holiday, the Swimdry Beach towel range is a major problem-solver. No matter the journey, lugging around heavy, space-consuming traditional towels is a nuisance. The Swimdry Beach Towel is available in many exciting colours and designs suitable for any age or gender. Traditional beach towels become damp, bulky, odour-causing sand traps that just dampen your holiday spirit. All this is now an issue of the past, step into the future with a Swimdry Beach Towel Set.



- Size (mm) : 150 x 75 cm
- Weight : 230 grams
- Material : 80% Polyester; 20% Polyamide Nylon

Assorted Colors

Available in:



Product Code

1004LI00



Sea Breeze Towel

Whether it is a road trip, family vacation or dream holiday, the Swimdry Beach towel range is a major problem-solver. No matter the journey, lugging around heavy, space-consuming traditional towels is a nuisance. The Swimdry Beach Towel is available in many exciting colours and designs suitable for any age or gender. Traditional beach towels become damp, bulky, odour-causing sand traps that just dampen your holiday spirit. All this is now an issue of the past, step into the future with a Swimdry Beach Towel Set.

- **Size (mm) :** 150 x 75 cm
- **Weight :** 230 grams
- **Material :** 80% Polyester; 20% Polyamide Nylon

Assorted Colors

Available in:

-  Yellow / Black
-  Orange / Black
-  White / Blue

Product Code

1004BL00



swim - dry





Product Code: 1005PK00

Sea Breeze Plus Towel

The outdoor microfiber towel dries quickly & is suitable for outdoor conditions.

- The OutdoorTowel is light & ultra-absorbent
- Quick-Drying & compact with anti-bacterial properties
- Size (mm) : 150 x 90 cm
- Weight : 210 grams
- Material : 80% Polyester; 20% Polyamide Nylon



Assorted Colors

Available in:

-  Grey / Black
-  Pink / Navy
-  Sky Blue / Black

Product Code

1005BI00



Sea Breeze Plus Towel

The outdoor microfiber towel dries quickly & is suitable for outdoor conditions.

- The OutdoorTowel is light & ultra-absorbent
- Quick-Drying & compact with anti-bacterial properties
- Size (mm) : 150 x 90 cm
- Weight : 210 grams
- Material : 80% Polyester; 20% Polyamide Nylon



Assorted Colors

Available in:

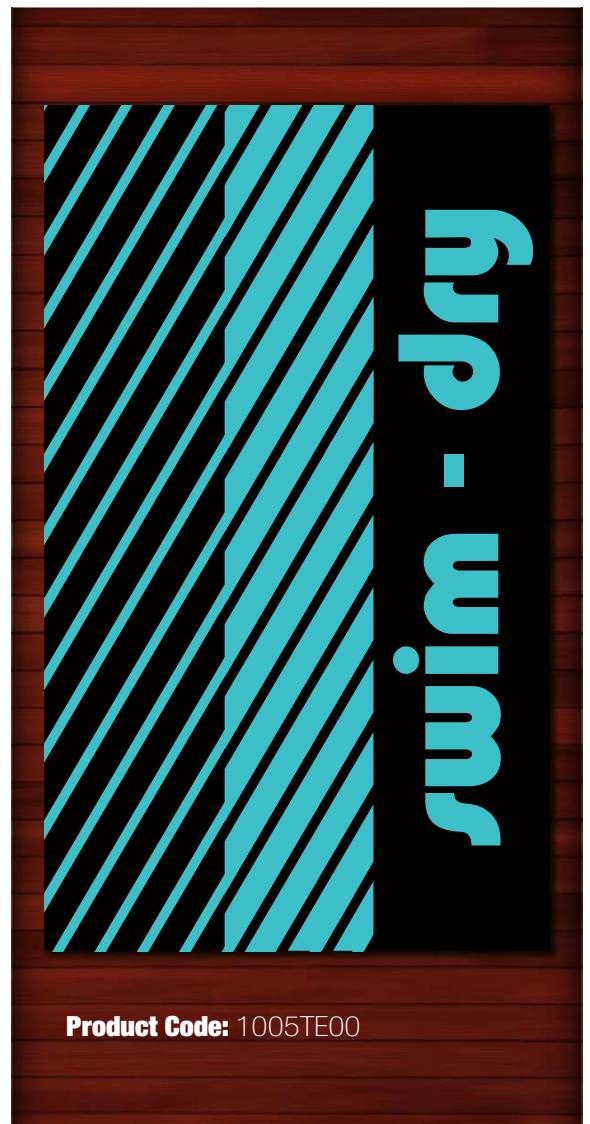
-  Navy / Grey
-  Purple / Black
-  Jade / Black



Product Code

1005

swim - dry



Product Code: 1005TE00



Golfers Towel

Swimdry introduces the revolutionary range of outdoor Microfiber towels that is the future of the towelling industry. The towel is compact, super absorbent and fast-drying for a perfect fuss-free experience. Its unique design enables it to soak up 5 times its weight in liquid but still dry 10 times faster. Its anti-bacterial treatment prevents the build-up of odour-causing bacteria and mildew. This keeps it fresh and sterile. While traditional towels lose their threads, become worn out and begin grazing your skin when you're drying off, Swimdry Microfiber towels have an ultra durability factor that keeps it permanently and luxuriously feather-soft. This versatile, traditional towel alternative can be used as a sun-shade, blanket, baby sling, bath towel and travel set. Towelling has never been this easy – opt for Swimdry high quality Microfiber products.

Assorted Colors

Available in:

- | | |
|--|--|
|  Navy |  Red |
|  Grey |  Sky Blue |
|  Pink |  Purple |
|  Royal Blue |  Lime Green |
|  Black | |

Product Code

1006








Chillax Towel

Swimdry has debuted its very own on-the-go aircon. This innovative product re-defines body cooling especially in our warm, South-African climate. The Swimdry Chillax towel has a cooling effect that is long-lasting and powerful enough to single-handedly take on global-warming! It is the perfect companion for all “heated” situations such as hot, humid weather, gym, sport, jogging, hikes, long walks, cycling, travel, everyday commute and construction work. It is the ultimate stress and heat buster during hot flushes, heat exhaustion, excessive perspiration and fever. Just wet it, wring the water out and snap to activate! Stay cool, fresh and comfy with Swimdry’s Chillax towel.

- Size (mm) : 84 x 31 cm

Assorted Colors

Available in:

-  Purple
-  Blue
-  Pink
-  Lime Green
-  Black

Product Code

1009

swim - dry





Picnic Mat

The Xtra Large Picnic Mat in a bag is Swimdry's latest product and the ultimate summer accessory. It is a unique combination – waterproof on the outside and quick-drying, trusted Microfiber on the inside. Its sleek, easy-fold design allows you to transform between a lightly padded comfort guaranteed blanket to an elegant and stylish lightweight bag with ease. Swimdry has your back at the beach, sport events, fishing trips, camping, braais and family outings by providing an accessory with perfect storage and unbelievable convenience. Make anytime, picnic time with Swimdry's Xtra large Picnic Mat in a bag.



Assorted Colors

Available in:

- Pink
Inner - Pink & Black
- Navy
Inner - Yellow & Blue
- Black
Inner - Blue & Lime Green

• **Size (mm) : 140 x 140 cm**

Product Code

1008



Fever Buster Towel

Swim-Dry presents the latest innovation in fever home remedies, the Fever Buster towel. When you feel fiery with fever brought on by hot flushes, the flu, menstruation, heavy exercise, heat exhaustion, a side-effect of medication or simply mother nature needing to raise your temperature, grab the Fever Buster for superior comfort and relief whilst your fever runs its course. After taking a lukewarm bath prevent the schelp of ice-packs that drip and drench your clothes or traditional washcloths that are rendered in effective in minutes by reaching for the long-lasting superior cooling of Swim-Dry's Fever Buster towel.



Assorted Colors

Available in:



White

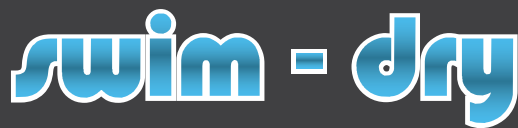
- Size (mm) : 84 x 31 cm

Product Code

1010

swim - dry





MICROFIBRE TOWELS

We at Swim-Dry pride ourselves in being a well-fledged, 100% female-owned company. We are the hallmark of innovation in Microfiber and our management and design teams together with our superior international factories are transformative in aligning to principles of top-quality, fit-for-purpose products. Due to the fierce market for Microfiber products it is imperative to compare when making your purchase.

Our ground-breaking Micro-replication technology is elite in the Microfiber textile industry and allows for the splitting of fibres which increase the surface area for absorption. These quality strands are .01 to .02 measurements more dense which trebles the durability – we boast threads that are 100 times thinner than the human hair! Many microfiber products may be sufficient for utility but not for use on the human body. Our 90000- 225000 density count combined with an 80-20 ratio of polyester to polyamide is the perfect blend and weave for plush and tufted drying.

Quality costs and quality construction is not always obvious. The Swim-Dry label is a guaranteed quality assurance that delivers a fabulous, feather-soft feeling against the skin whilst still driving away moisture in a matter of seconds.

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www.swimdry.co.za



Corporate branding and personalized towels



Door to door couriers and pickups in Woodmead.
Feel free to contact us for any enquiries
We also do corporate branding and personalised towels.

For further information email us at essof@mweb.co.za

